



All Chester County High School Students
are invited to participate in our 5th Annual
Student Art Contest:
“45 Years of Empowerment”
to celebrate DVCCC’s 45th Anniversary

Contest Description and Eligibility:

The Domestic Violence Center of Chester County (DVCCC) provides free and confidential services to victims/survivors of domestic violence and their dependent children. Throughout 2021, we are celebrating our 45th Anniversary of serving the Chester County community with the theme: “45 Years of Empowerment.” For the 5th year, DVCCC is hoping to highlight the talent of young artists through holding a competition open to all high school students in Chester County. This year’s contest will be virtual – featured on DVCCC’s social media pages and website – and all entries will be displayed publicly at a prominent and accessible location within Chester County (to be determined). What an excellent opportunity for exposure and experience!

- Students should **preregister for the competition** using the link found at www.dvcccpc.org/student-art-contest by **Friday, March 19, 2021**.
- Artwork will be due/needs to be arranged for drop-off to DVCCC on **Monday, March 29, 2021**.
- Artwork will be featured online and displayed publicly throughout the week of April 5 - 9th with a **Virtual Reception on April 10th** from 12-2pm to announce and celebrate the winners and all participants!

The exhibit will feature only work submitted to the contest from high school students (GRADES 9-12) from throughout Chester County. Students should use “All That’s Purple” and the 45th Anniversary Theme: “45 Years of Empowerment” as inspiration for their artwork.

Judging and Awards:

A panel of VIP jurors will judge the entries to determine the winners, led by Victoria Wyeth, granddaughter of Andrew Wyeth. All decisions made by the panel are final. Prizes (details TBA) will be awarded to our First, Second, and Third prize winners as well as to the People’s Choice artist.

Artwork Requirements and Rules:

- The entrant must create the original piece of visual art, unassisted.
- Entries may be made on a flat or semi-flat surface so that they may be hung for display. Artwork must have wire securely attached to the back/top for proper hanging.
- We cannot accept any sculptures or other three-dimensional works for this exhibit.
- Submissions are limited to two per person.
- The required size for artwork is anything not greater than 36 inches x 36 inches and not weighing more than 10 lbs.
- It is not necessary for works to be framed but they must be properly prepared for display on a wall or other vertical hanging surface.
- Mediums may include, but are not limited to: ink, charcoal, pencil, paint, and mixed media.
- Entries will be judged on their creative use of the “All That’s Purple” anniversary theme “45 Years of Empowerment,” as well as composition, execution, use of color, and originality of design.
- DVCCC retains the rights to reproduce the winning image in 45th Anniversary promotional materials.

Registration and Submission Drop-off:

- Students should preregister at www.dvcccpa.org/student-art-contest by Friday, March 19, 2021. Preregistration is for spacing planning only; names will not be used for fundraising.
- Artwork submissions accompanied with a registration form must be delivered to DVCCC staff/volunteers by Monday, March 29, 2021. Submissions are limited to two per student.
- **Each submission must have a registration form** (see below) **securely attached to the back of the art**, regardless of preregistration.
- Form must include entrant's name, address, cell phone number, email address (for contest communication purposes only).

Exhibit Opening and Awards Ceremony:

- There will be a Virtual Reception for the exhibit and a presentation of awards on Zoom (email invitation will be sent to all registrants) on Saturday, April 10th from 12-2pm. All students are strongly urged to attend in order to accept their prize.

Artwork Pickup:

The exhibit ends Saturday, April 10th, following the Virtual Reception. All submitted artwork must be arranged for pick up from DVCCC staff/volunteers from Monday, April 12 – Friday, April 16th. Please note: DVCCC and the public artwork display host (TBA) are not responsible for lost, stolen, damaged or unclaimed artwork.

Questions and Resources:

Follow updates at www.dvcccpa.org/student-art-contest and on DVCCC's social media pages (Facebook and Instagram).

Contact Danielle Dougherty at 610-431-3546 ext.116 or via email at ddougherty@dvcccpa.org or Amelia Rayburn-Pizzica at (610) 431-3546 x139 or arayburn@dvcccpa.org and through Direct Message on DVCCC's Facebook and Instagram pages for questions regarding contest & exhibit.

For more information about the Domestic Violence Center of Chester County visit www.dvcccpa.org

(detach the form below/ complete the form and attach to the back of the artwork prior to drop off)

Registration Form

Students need to obtain parent/guardian permission to enter the art contest.
Please review the rules prior to submitting your entry. Firmly attach this completed form to the
back of the artwork.

Student's Name (First) (Last):
Address:
City:
State:
Zip:
Phone:
Email:
School:
Art Teacher's Name:
Name of piece (indicate if untitled):
Indicate grade: <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior
Medium (indicate which): <input type="checkbox"/> ink <input type="checkbox"/> charcoal <input type="checkbox"/> pencil <input type="checkbox"/> oil paint <input type="checkbox"/> acrylic paint <input type="checkbox"/> watercolor paint <input type="checkbox"/> mixed media <input type="checkbox"/> other (_____)
Parent's signature/permission:
cell # _____

About “All That’s Purple” and 45 Years of Empowerment

For over one hundred years, purple has long been a color of defiance, to demonstrate social defiance. In the early 20th century, purple outfits were "worn by groups of women to make a visual impact and a political statement" and purple, along with white and gold, became associated with the suffragists. The fight for LGBTQ equality has been using purple in campaigns for decades. During the 1960s and early 1970s, it was also associated with counterculture.

This was not just happening in America. In the concentration camps of Nazi Germany, prisoners who were members of non-conformist religious groups, such as the Jehovah's Witnesses, were required to wear a purple triangle. The Purple Rain Protest on September 2, 1989 against apartheid in Cape Town, South Africa, where police sprayed thousands of demonstrators with water cannons tinted with purple dye, led to the slogan: “The Purple Shall Govern.” More recently, in 2009, The Purple People (in Italian: Il Popolo Viola), an Italian mass protest movement who organized using Twitter and Facebook, identified themselves at demonstrations and rallies by wearing purple. Even the color management /identification company, Pantone, selected a shade of purple as the Color of the Year in 2018 for “its symbolism of counterculture and unconventionality. But the color goes even further with its ties to women's suffrage movements and LGBTQ rights.”

We encourage all student participants in the art contest to focus on the inspiration and hope that exists behind victimization. The graphic image for the anniversary, and the replications, posters and other marketing pieces that result from it, should convey a message of survivors’ **empowerment** and hope. We encourage creativity in not limiting the contestant’s submissions to the concept of “45” or “Anniversary” or even relying on quotes to express their point of view. By embracing and supporting each other in facing this issue here in our community, by bravely confronting the issue of domestic abuse, learning more about its history and the services that are available to empower, and using artwork to share our mission and message, we can create something beautiful as a community.